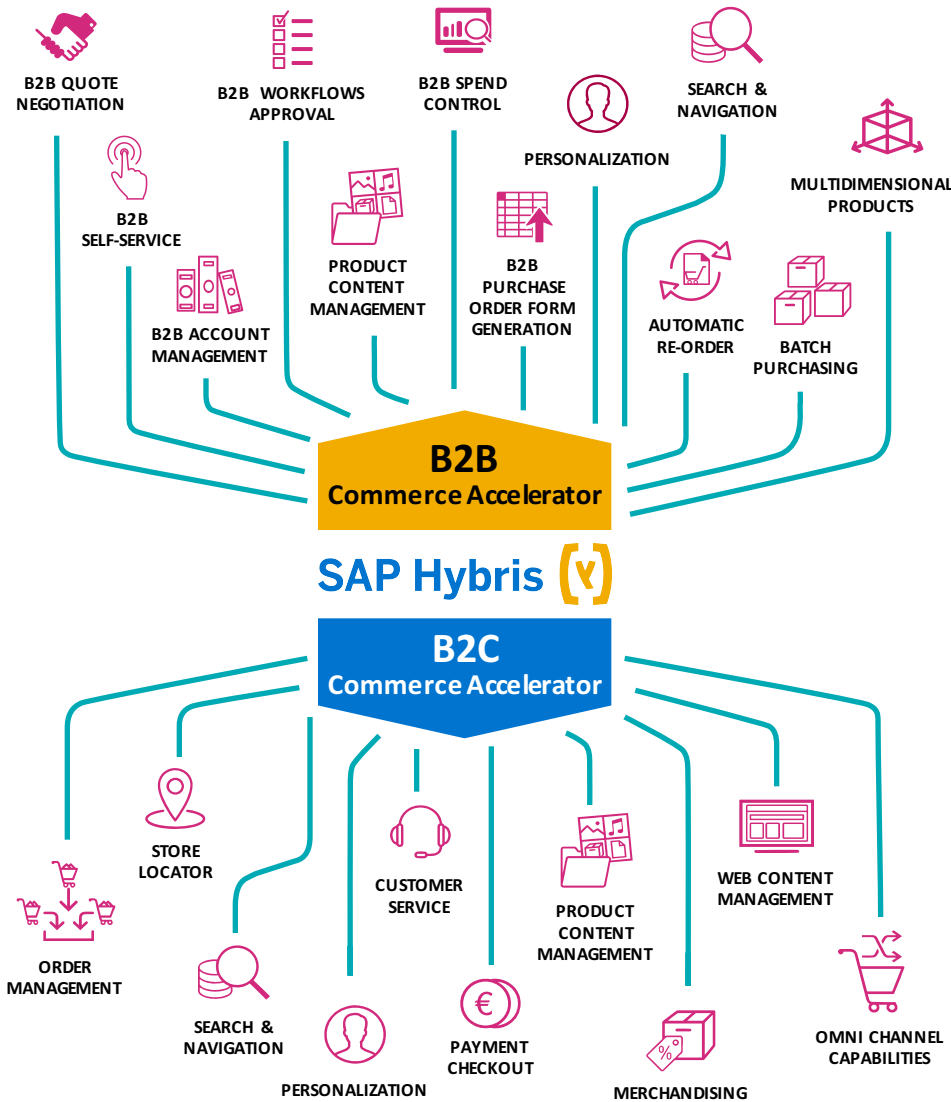


### SAP Solution, market leader in B2B and B2C eCommerce platforms



**Leader** market product based on Gartner information

**Multichannel, multidevice and multilanguage** platform

Product implemented in many **big corporations** all around the world

**Accelerators** to ensure a **fast** going live

Many **functionalities** available

**Big capability** for managing large databases

**Powerful** content and product management

**Easy** to integrate with third party systems

### Omni Commerce Platform

Omni Commerce Connect							Analytics
Payment, Tax & Fraud	User & Account Management	B2B	B2C	Promotions & Sales Programs	Search & Navigation	Social Commerce	
Store Locator	Voucher	Workflow	Checkout	Cross Selling	Advanced Personalization	Pricing	
Order Management				MDM: Product & Customer Content Management			
Cross-Channel Fulfillment							
Single View Inventory				Digital Asset Management			Reporting
BIG DATA							
ERP		Planning		CRM		Supply Chain	

In addition to hybris accelerators, Stratesys provides its own Value-Pack which complements hybris functionalities with the components already developed by our team of experts



### Hybris Value Pack by stratesys

- **Google Maps Store location** configuration
- **Returns and cancellations** from the frontend
- Marketing campaign **Email preview and sending** from the Content Management cockpit
- **Stock release** automation
- Price extension for **outlet** management
- **Voucher** management extension in the frontend
- Integration with client **segmentation**
- **Google Analytics** integration, including **eCommerce Tracking**
- Implementation of **job center application** in order to receive CVs from people wishing to work in physical stores.
- Simplified **Shopping Cart**, by just two steps.

We complement our eCommerce / Hybris capabilities with our line of business **digital boost** from which our experts in strategy and digital marketing string along with our customers in their multichannel experience

## digital boost

by stratesys

"WE CONNECT BRANDS, ENVIRONMENTS AND PERSONS IN A DIGITAL WORLD"

Relevant UX

ALWAYS FOCUSED ON REACHING SITE OBJECTIVES  
WITH CONSUMER-CENTRIC DESIGN AND THINKING

- **SOCIAL AWARENESS** through specific features
- **MICROTARGETING** and user **CATEGORIZATION**
- **PERSONALIZED EXPERIENCE** (related items to buy, promotional messages focus on consumer profile, etc.)
- **COMMUNITY** components and **CONTENT MARKETING** focus on improving the purchase experience
- Strategic tips to keep **ENGAGEMENT** (gamification, purchasing loyalty systems, etc.)
- Innovative and trendy **DESIGN**
- **OMNI-CHANNEL** experience
- **CROSS-SELLING** blocks to support the overall commercial strategy