

Ideas for Business

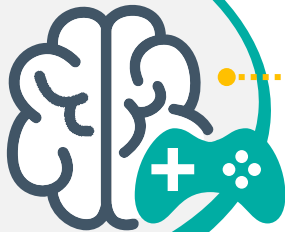
The **Stratesys Innovation Agency** aims to improve the interaction between people, technology and strategy.

To make this possible, and always oriented to innovation and quality of service to business, we combine emerging technologies with disruptive concepts and rely on **lean innovation** methodologies that allow us to optimize and accelerate the development of activities (avoiding redundancies and noncritical paths) and generate a greater value through continuous iteration with our clients.

Serious Games

Real problems in game format
Gamification

Fun learning



Simulators

Optimizes the learning curve
Motivation - Immersion

Learn by doing



Building blocks

To enhance the value of the services we deliver to our clients we employ interactive and immersive content such as **multimedia labs, serious games, simulation, virtual reality or augmented reality.**



User experience

For those who want more
Interactive environments design

**RIA 3D
Augmented reality**

ad-hoc solutions

Just-in-time goods
Creativity at minimum cost

LAB Multimedia

Services

The services we offer in our **Innovation Agency** are grouped in four areas...

Learning & Training

- Education and training
- Change Management
- Educative innovation
- Learning office

Gamification

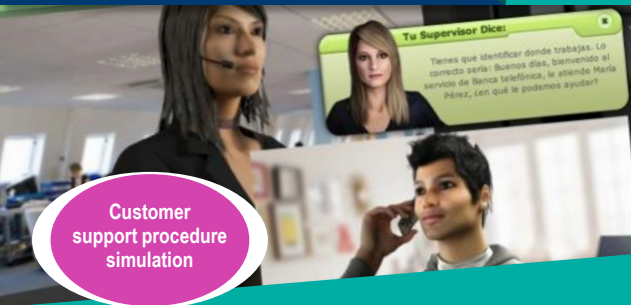
- Applied to sales goals, commitment and loyalty
- Gamification dashboard
- Corporate gaming

Communication & Engagement

- New Marketing
- RSC
- Awareness
- Strategic communication

Optimization & Strategy

- Optimization process from the perspective of the user
- R&D
- Innovation in digital services



Customer support procedure simulation



Augmented reality in Marketing



Simulation of work processes in plants and stations



Virtual visit to facilities

... and have various applications that we adapt to the needs of each sector

⚡ Utilities and Energy

- Simulation of work processes in plants and stations
- Performance support in dangerous operations
- Training in customer support procedures
- Performance with high cost technology

📡 Media and Telecom

- Support to the sales process and after sales of products and services
- Performance in customer support situations
- Virtual tour of facilities
- Interactive process documentation

🏭 Industry

- PRL and protocols in risk situations simulation
- Training in work processes involving machinery
- Training in action with special devices
- Communication from the industrial value chain

🏛️ Public sector, Health and Education

- Training in tools and working methods
- Citizen support service, equality and diversity awareness training
- Simulation of Strategic Environmental Assessment
- Support to professionals working with risk groups

🏠 Services, Construction and Real State

- Virtual and interactive tours of spaces and construction sites
- Management simulation facilities
- Training of new employees

🍎 Consumer Goods

- Training of new employees
- Customer Loyalty
- Simulation of functional procedures
- Interactive guides to product assembly

🛒 Retail

- Simulation of good practice in catering and restaurant service
- Workplace Health
- Food handling
- Processes of reception and delivery of goods and stock management

🚚 Transport

- Rules and safety guidelines in performance with dangerous goods
- Training in different special transports
- Road safety awareness

⊕ Pharma

- Training on products and customer management
- Development of functional skills

🏦 Banking and Insurance

- Simulation of customer support procedures
- Engagement of employees
- Proceedings of accidents and risk management
- Support to the deployment of new applications